



CONTENT & DESIGN

Develop interactive digital content

Brands Active in this Quadrant



COMMUNICATIONS

Fields of Study - TAFE or University

- Marketing
- Journalism
- Digital Design
- Ethics

Careers

- SEO Specialist
- Editor/Publisher
- Digital Marketing Specialist
- Content Moderator



DIGITAL CONTENT

Fields of Study - TAFE or University

- Games Development
- Software Engineering
- Communications / Acting
- Project Management

Careers

- Games Designer
- Simulation Engineer
- Content Creator / Influencer
- Producer / Director



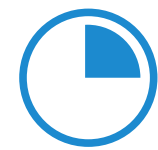
USER EXPERIENCE

Fields of Study - TAFE or University

- Graphic Design
- Psychology / Human Behaviour
- Art
- Business

Careers

- Graphic Designer
- User Interface Designer (UI/UX)
- Animator
- e-Commerce



TECHNOLOGY

Provide specialist advice and services

Brands Active in this Quadrant



NETWORKS

Fields of Study - TAFE or University

- Telecommunications
- Networking / Grids
- Internet of Things
- Renewable Energy

Careers

- Technician
- Network Architect
- Cloud Specialist
- Storage & Capacity Engineer



CYBER SECURITY

Fields of Study - TAFE or University

- Programming
- Policy / Policing
- Quality Assurance
- Accounting/Auditing

Careers

- Ethical Hacker
- Incident Manager
- Security Auditor
- Digital Forensics Investigator



APPLIED TECHNOLOGY

Fields of Study - TAFE or University

- Information Technology (IT)
- Systems Development
- Computer Science
- Information Systems

Careers

- IT Support (Help Desk)
- DevOps Manager
- Process Engineer
- Systems Performance Analyst



ENGINEERING

Design hardware and software

Brands Active in this Quadrant



ENGINEERING

Fields of Study - TAFE or University

- Civil Engineering
- Mechatronics
- Electrical / Electronic Engineering
- Aviation

Careers

- Infrastructure Manager
- Hardware Developer
- Product Manager
- Aerospace Engineer



AI & MACHINE LEARNING

Fields of Study - TAFE or University

- Quantum Computing
- Robotics
- Computer Science
- Law

Careers

- Actuary
- Automation Engineer
- Researcher
- Bio-ethicist



SOFTWARE DEVELOPMENT

Fields of Study - TAFE or University

- Programming
- Information Technology
- Software Development
- Software Engineering

Careers

- Programmer / Coder
- Release Manager
- Software Developer
- Software Engineer



BUSINESS DATA

Convert data into solutions

Brands Active in this Quadrant



INFORMATION SYSTEMS

Fields of Study - Vendors, TAFE, University

- Vendor Certifications
- Project Management
- Business Information Systems
- Business Management

Careers

- Product Manager
- Project Manager
- Systems Integrator
- Strategy Consultant



DATA ANALYSIS

Fields of Study - TAFE or University

- Data Science
- Records Management
- Mathematics & Statistics
- Pure Science

Careers

- Business Analyst
- Database Administrator
- Sales
- Researcher



INDUSTRY TRANSFORMATION

Fields of Study - TAFE or University

- Finance / Blockchain
- Biology / Health
- Government / Not For Profit
- Transportation

Careers - STEM in industry

- Entrepreneur
- IT Specialist / Policy Manager
- Chief Information Officer (CIO)
- Chief Technology Officer (CTO)